

# DRINKING & DUIs

## DURING THE HOLIDAYS

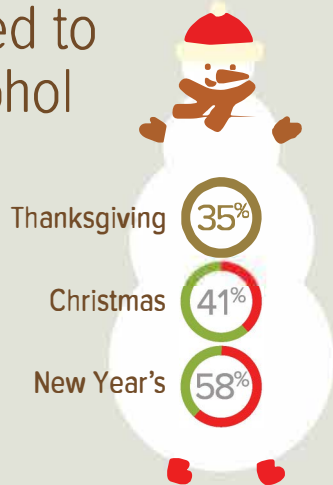
### % of Highway Deaths Related to Alcohol



of traffic-related deaths during the holidays are a result of drunk drivers

28% the rest of the year

Source: NHTSA



### Holiday Drinking Trends



Source: Harris Interactive Survey for Caron Treatment Centers

### Holiday Travel

Driving is the most popular mode of holiday travel

**48.7 MILLION**

Americans traveled 50 miles or more from home last Thanksgiving

**103 MILLION** A RECORD-HIGH

people hit the roads between December 23 and January 3

**43.5 MILLION**

Americans took a road trip at Thanksgiving in 2016

**8** in 8 licensed drivers who consume alcohol say they've driven when they thought they were close to or over 0.08 BAC in the past year

Source: AAA

### Blackout Wednesday



One of the biggest drinking days of the year

Thanksgiving Eve KICKS OFF the Holiday Drinking Period

- A BIGGER drinking day than New Year's Eve or St. Patrick's Day in some places
- Especially prevalent in larger urban areas and among college students
- One of the top drunk-driving nights of the year in some areas

### Between Thanksgiving & New Year's

**2-3x** more people die in alcohol-related crashes

**25,000** will be injured in traffic accidents caused by alcohol

**100**  
**1,200** will be killed in crashes

Source: National Institute on Alcohol Abuse and Alcoholism (NIAAA) and Centers for Disease Control and Prevention

### High-Risk DUI Offenders & the Holidays

**51%** of drunk drivers say they drink more during the holidays compared to the rest of the year

**92%** of high-risk DUI offenders said 24/7 alcohol monitoring helped them stay sober during the holidays

**1.075 MILLION** Sober Days predicted during 2017 holiday season

Source: Data from DUI offenders monitored by SCRAM Systems